



## Building on Momentum; Execution Remains Key!

We attended the Analyst Meet hosted by Federal Bank to chalk out the strategy and growth roadmap for the bank under the new management, spearheaded by Mr KVS Manian, along with insights from other senior management team members of the bank. The bank has outlined a 12-theme 'Project Breakthrough' identifying growth levers for the bank to ensure strong and sustainable growth, as it intends to be placed amongst the Top-5 private sector banks over the next 3-5 years. Of these 12 themes, FB's priority remains on (1) CASA Deposits mobilisation, (2) Strengthening Fee income profile and (3) NIM improvement.

### Key Takeaways

- Building a Granular Deposit Franchise with Increased Focus on CASA:** The re-orientation of branch strategy towards CASA Deposits, particularly CA deposits, remains a key focus area for the bank. Over the medium term, the bank expects to improve the share of CASA Deposits from 30% in FY25 to 36% in FY28, with a significant improvement in CA deposits from 6% of Total deposits in FY25 to 10% of total deposits by FY28, despite higher competitive intensity. The bank has taken several measures to improve the CA portfolio through product innovation and has seen strong traction in the past 3 months. FB's management believes that the strength of the CA franchise in the core state of Kerala remains largely untapped and offers the potential to grow. Similarly, the bank will look to improve the CA efficiency metrics at the branch and employee levels. Additionally, improving the segmental proposition to strengthen its customer engagement by becoming the customer's primary banker through customised product offerings would also help CASA accretion (by 2-3x times). Moreover, the bank will look to enhance its engagement with capital markets (high transacting ecosystem), which tend to support CASA deposits. Apart from this, the bank will further diversify its base by tapping high CASA-potential markets beyond the GCC and Kerala corridor. **Thus, FB's strategy revolves around building a granular – CASA and Retail TD deposit franchise to ensure stability and LCR efficiency and maintain the cost of funds. We expect FB to deliver a healthy 16% CAGR deposit growth over FY25-27E while maintaining a steady LDR (84-85%).**
- Navigating Near-Term Challenges with Focus on Mid-Yielding Segment; Accelerating Growth as Clarity Emerges:** Amidst macro uncertainties and asset quality challenges in the unsecured segments, FB has managed to drive healthy credit growth, better vs systemic growth. In Q3FY25, FB's credit growth slowed down to 15%/flat YoY/QoQ (vs average growth rate of ~19-20% over last nine qtrs). The higher-yielding portfolio contributes to ~25.8% of the total portfolio vs 24.6/24.9% YoY/QoQ. Hereon, the bank will adopt a calibrated approach to reshaping its advances mix, with the near-term focus on mid-yielding secured retail assets to help improve NIMs, especially with uncertainties persisting. However, as better clarity on growth trends emerges (likely from FY26E) and the private capex cycle picks up, FB will look to accelerate growth by expanding unsecured, high-yield credit to optimise portfolio returns. Apart from its existing product portfolio, FB will also look at a foray into (i) scaling up used vehicle finance book (used cars, CV/CE), (ii) Tractor Finance, (iii) Affordable Housing Loans, (iv) Sustainable Finance, (v) Micro-LAP Offerings, (vi) EMI-Based Unsecured Biz Loans, (vii) Real Estate Finance, (viii) Correspondent Banking amongst others. **The management has indicated that the bank will eye growth at 1.5x Nominal GDP growth. FB will not shy away from exploring inorganic growth opportunities. We expect FB to deliver a strong 17% CAGR credit growth over FY25-27E.**
- NIM Improvement Remains Priority:** The bank's re-aligned strategy on CASA deposits, particularly CA deposits, to optimise CoF and gradual improvement in yields with accelerating growth in the higher yielding segments should help FB gradually improve its NIMs. Near-term challenges on margins would be visible with the EBLR-linked loans repricing given the rate cut, while the downward repricing of CoF would be with a lag, especially with intense competition on deposit mobilisation and tighter liquidity conditions. **Management has indicated that the NIM improvement over the medium term would be largely driven by a sharper improvement in the CoF rather than yield enhancement.**

### Outlook and Valuation

With the new management at the helm, the bank's strategy re-orientation revolves around ensuring sustainable, profitable growth while maintaining strong asset quality metrics. While growth is likely to face headwinds in FY25 owing to unfavourable macros, we expect growth momentum to resume from FY26E onwards. Additionally, a clear focus on improving profitability with better NIMs and strengthening the fee profile should enable FB to deliver RoA/RoE of 1.2-1.3%/13-15% over the medium term. While we remain certain of the management's ability to deliver its strategy, we would remain watchful of the execution process and the potential near-term challenges owing to the execution. We retain our estimates for FY25-27E. **We maintain our BUY recommendation on the stock, with an unchanged target price of Rs 225/share, implying an upside of 25% from the CMP. We value FB at 1.4x Sep'26E vs its current valuations of 1.2x Sep'26E ABV while assigning a value of Rs 10 to its subsidiary.**

 (CMP as of 21<sup>st</sup> February, 2025)

CMP (Rs)	180
Upside /Downside (%)	25%
High/Low (Rs)	217/140
Market cap (Cr)	44,126
Avg. daily vol. (6m) Shrs.	1,01,09,929
No. of shares (Cr)	245.6

### Shareholding (%)

	Jun-24	Sep-24	Dec-24
Promoter	0.0	0.0	0.0
FIIs	28.4	27.7	26.3
MFs / UTI	33.8	34.3	35.9
Others	37.8	38.0	37.8

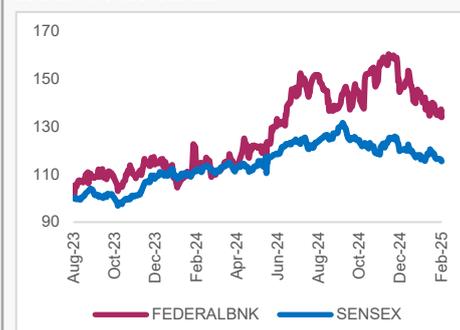
### Financial & Valuations

Y/E Mar (Rs Cr)	FY25E	FY26E	FY27E
NII	9,565	11,043	13,060
PPOP	6,177	7,224	8,840
Net Profit	4,029	4,624	5,586
EPS (Rs)	16.4	18.8	22.8
ABV (Rs)	127.7	143.1	161.4
P/ABV (x)	1.4	1.3	1.1
RoA (%)	1.2	1.2	1.3
NNPA (%)	0.5	0.5	0.5

### Change in Estimates (%)

Y/E Mar	FY25E	FY26E	FY27E
NII	-	-	-
PPOP	-	-	-
PAT	-	-	-

### Relative Performance



Source: Ace Equity, Axis Securities Research

### Dnyanada Vaidya

*Research Analyst*

Email: dnyanada.vaidya@axissecurities.in

### Pranav Nawale

*Research Associate*

Email: pranav.nawale@axissecurities.in

## Key Takeaways (Contd.)

- **Strengthening Fee Income Profile:** FB sees opportunities for fee income enhancement in the (i) trade and forex income, (ii) Wealth Management & Bancassurance, (iii) Credit Cards & Acquiring Businesses, (iv) Cash Management Services segments through product co-origination and availability of cross-sell opportunities. Focus will remain on mass affluent & NR deposit customers, MSME segments (identified as a key growth driver) and the mid-market segment. However, the bank will have to hire new talent and re-skill the existing workforce to drive the desired results in fee income profile enhancement. **With these initiatives, the bank aims to improve the other income to average assets ratio from 1.1% currently to over 1.4% over the medium term.**
- **Branch Expansion Plans for Scaleable Growth; Not Shying Away from Upfronting Opex:** The management has indicated that the bank will look at modernising the bank and scaling up the franchise pan-India. FB will adopt a selective state expansion approach while planning to add 400-450 branches till FY28 in a phased manner. The focus will remain on foraying into the top 10 high GSDP states while tapping the huge potential rather than irrationally expanding across states. The bank will look to add 80-90% of its planned branches in these Top-10 GSDP states. That said, FB will not shy away from foraying into Tier 2 cities, which offer immense potential, though they do not fall in these Top-10 states. While metro cities tend to be fairly saturated, FB will adopt a pin-code-level strategy to make a mark in the metro cities. Another initiative that the bank will be focusing on would be “**Free the Branch**”, wherein it will look to (a) **Modernize branch formats** by centralising admin tasks to eliminate redundancies and sharpen customer focus, (b) **Expanding sales & distribution capacity** by deploying specialised teams to boost sales and product penetration, (c) **Elevating the branch manager’s (BM) role** thereby enabling BMs to refocus on business growth, customer engagement, and market expansion and (d) **Accelerating digitisation** to streamline processes, reduce manual effort, and enhance efficiency.

Additionally, the focus on tech development and enhancement will continue, and the management indicated that the total tech spending could rise to 7-7.5% of overall Opex vs ~4% currently. The bank will not refrain from upfronting Opex to ensure the building of a sustainable, high-growth, growth, profitable franchise. **Thus, near-term pressure on Opex ratios cannot be ruled out. However, FB will continue to remain watchful of the Opex ratios movement over the medium term and will look to maintain it at similar levels with a sharp focus on branch and employee efficiency and productivity improvement and adopting cost rationalisation measures. The bank will also look to leverage FedServ’s capabilities to reduce the cost of Ops.**

- **Renewed Digital Distribution Focus**

**Credit Cards:** FB’s focus is on faster growth of organic credit cards through its own digital channels while continuing to source through Fintech partners. Amidst the restrictions imposed by the RBI on sourcing through partners, the bank has resumed sourcing cards through one partner and is closely working to resolve its issues to enable sourcing through the rest of its sourcing partners. The bank will also rationalise commercials with co-branded partners to ensure profitability. Additionally, FB will look to establish bank primacy in terms of ownership of the brand and customer experience. With these initiatives, the bank is expecting to move the needle towards organic sourcing of cards and increasing their share to 45% by FY28 vs 30% in FY24.

**Personal Loans:** Within the personal loan portfolio, the bank will look to leverage multiple partnerships to diversify sourcing. It aims to improve the share of partner sourcing to 50% by FY28 vs 40% in FY24. The bank will also look to enhance its own digital distribution capabilities and refine the digital workflows to enable plug-and-play. The management indicated that the bank will look to revise partnership commercials to restrict to distribution model.

**SA accounts:** The bank’s strong focus remains on connecting with GenZ through scaling up its own digital acquisition strength as well as through strategic partnerships, driving higher AMB, enhanced cross-sell and optimized commercial arrangements. FB will look to improve the share of organically sourced accounts to 25% of total accounts sourced vs a mere 2% in FY24.

### Key Takeaways (Contd.)

- **Initiatives to Drive RoA Improvement:** The bank's focus on the 12 identified themes would collectively help FB improve its RoA, thereby driving better RoEs. Key RoA improvement drivers would be (1) Cost of Funds improvement, (2) Strengthened Fee income profile, (3) Better Advances yields with a shift in the portfolio mix, and (4) a little help from Opex ratio improvement. However, some of the benefits accruing from the portfolio mix shift would be offset by higher credit costs. The management focus remains on Enhancing RWA efficiency and maintaining an optimal capital structure, Disciplined capital allocation and sustained earnings growth and Optimizing non-productive assets in the balance sheet alongside strengthening underwriting, improving collection efficiency and calibrating pricing to account for risks to improve RoA/RoE for the bank.

### Key Risks to Our Estimates and TP

- The key risk to our estimates remains a slowdown in overall credit growth, which could potentially derail our earnings estimates.
- The inability to scale up new products along with asset quality concerns cropping up, continues to remain a risk to our earnings estimates

Story In Charts

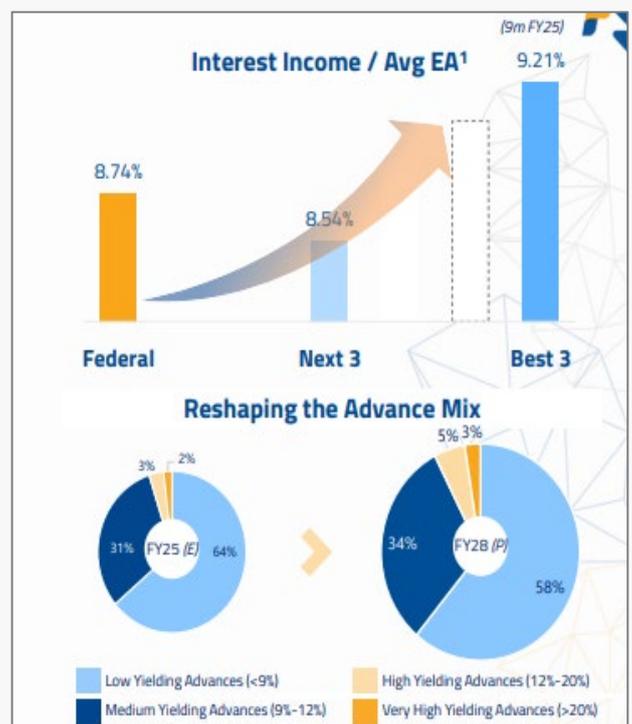
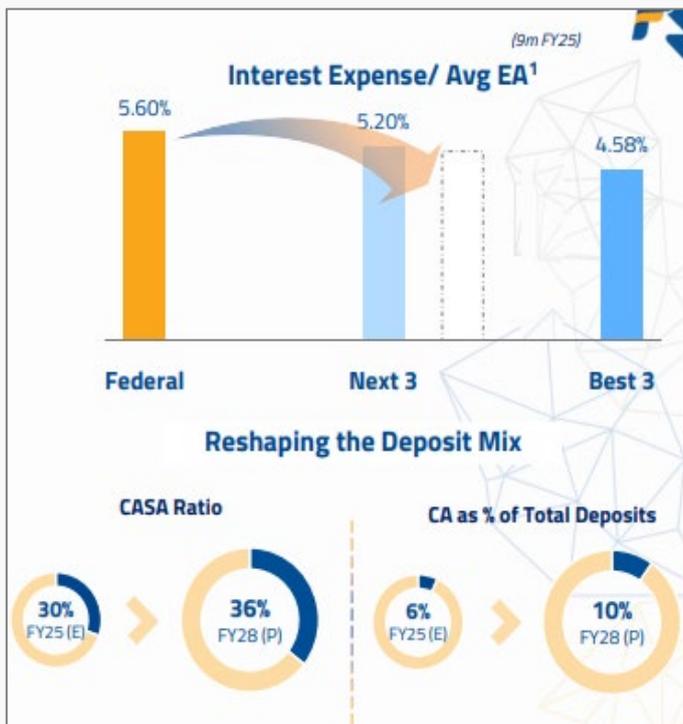
Exhibit 1: Strengthening Foundation & Expanding Horizons Through 12 Identified Growth Themes



Source: Company, Axis Securities Research

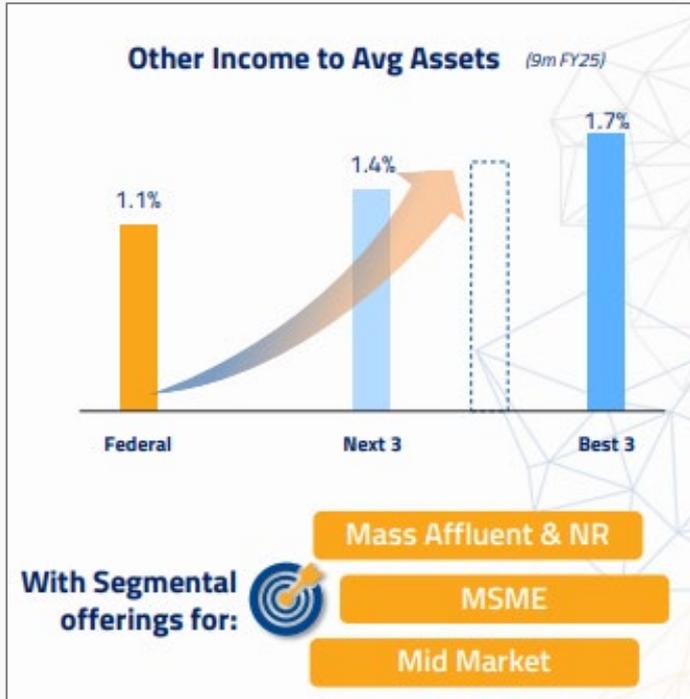
Exhibit 2: NIM Improvement Through CoF Optimization, Strengthening CASA Franchise....

Exhibit 2: ...Coupled with Improved Yields Supported by Shift in Portfolio Mix



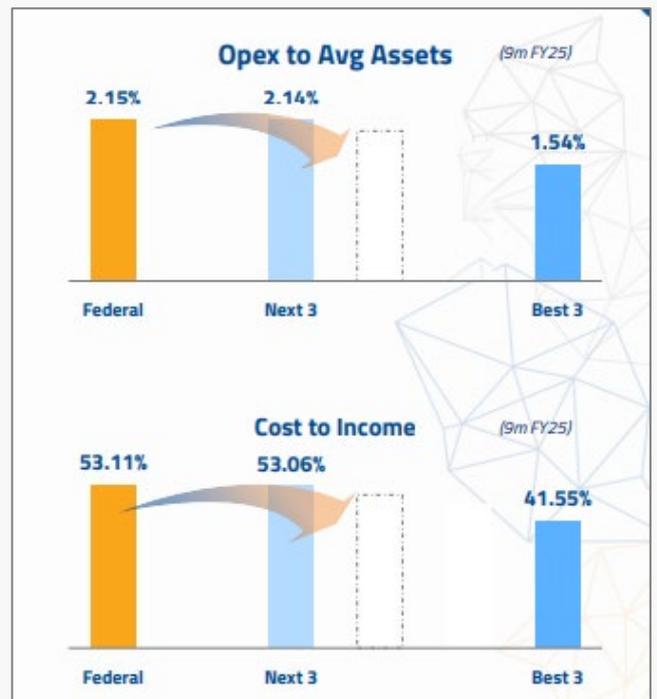
Source: Company, Axis Securities Research

**Exhibit 4: Along with Strengthening Fee Income Profile....**



Source: Company, Axis Securities Research

**Exhibit 5: ...And Cost Optimization Measures**

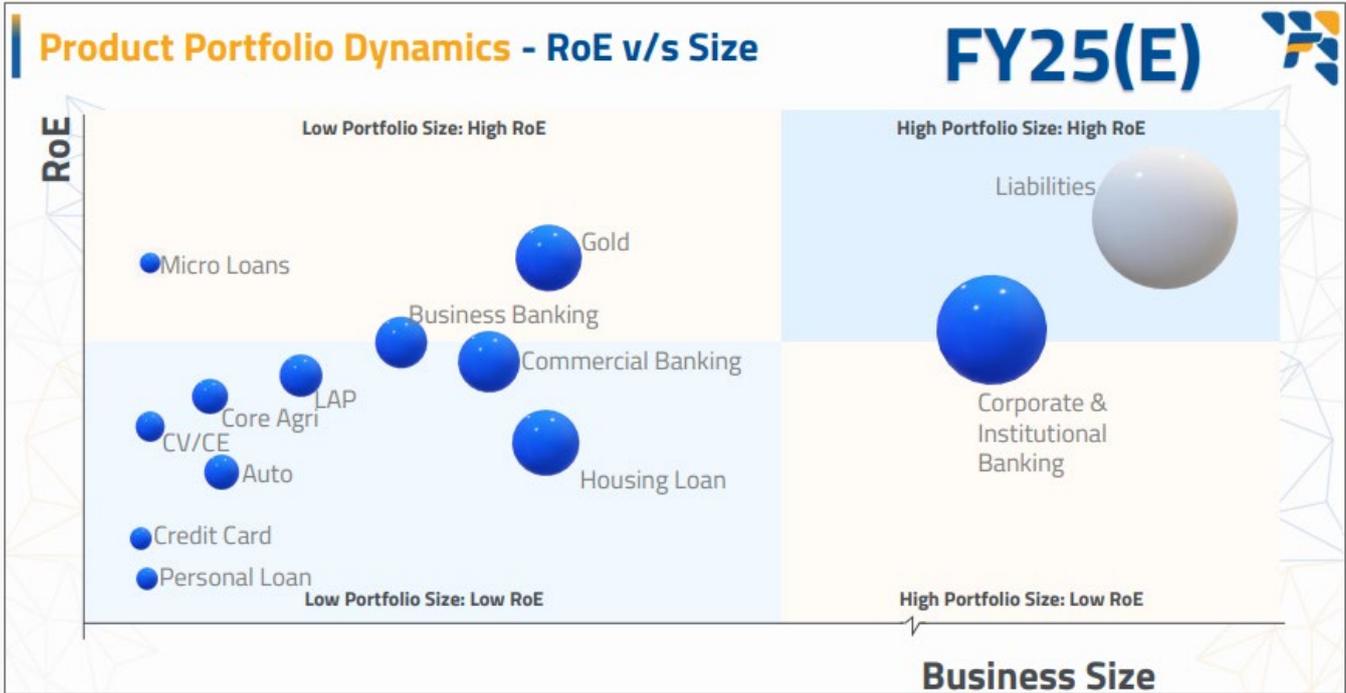


**Exhibit 6: Improved NIM, Strong Fee Income and Some Support From Cost Optimization Measure to Drive RoA Improvement**



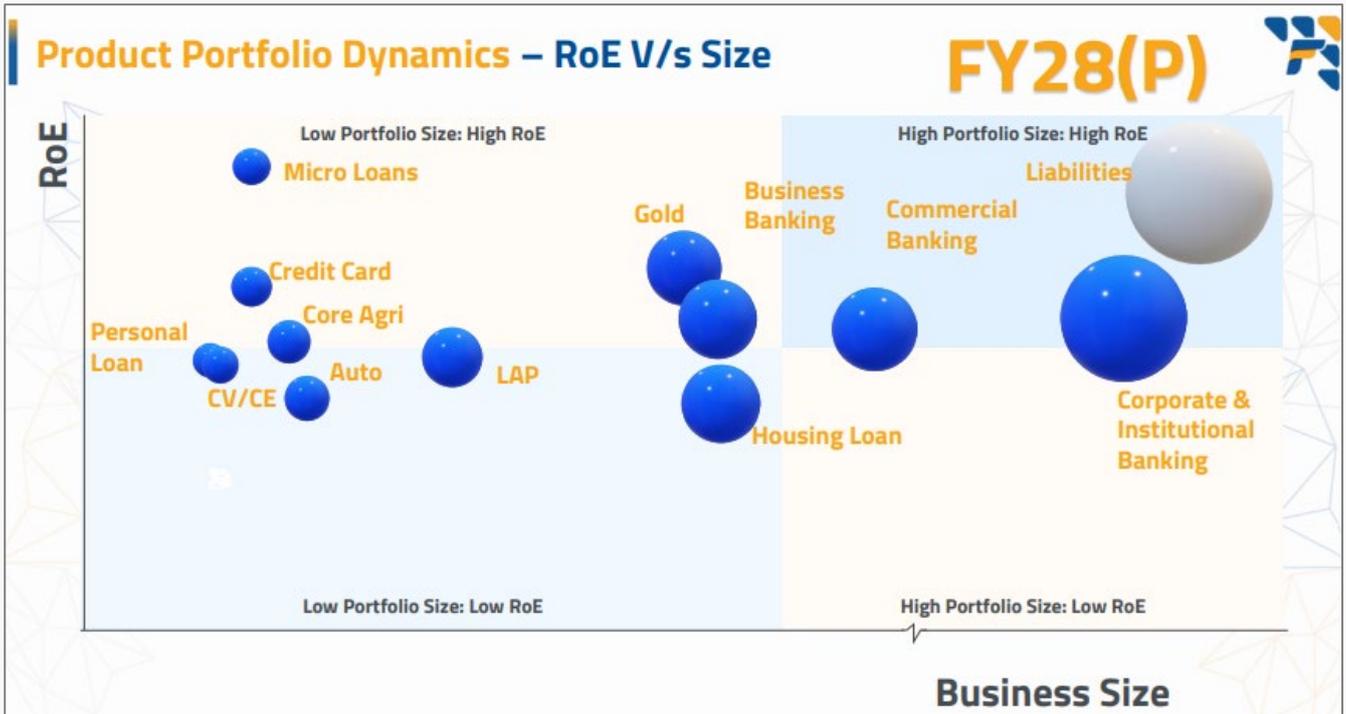
Source: Company, Axis Securities Research

**Exhibit 7: Product Portfolio Dynamics - RoE v/s Size (FY25E)**



Source: Company, Axis Securities Research

**Exhibit 7: Product Portfolio Dynamics - RoE v/s Size (FY28E)**



Source: Company, Axis Securities Research

## Financials (Standalone)

### Profit & Loss

(Rs Cr)

Y/E March	FY24	FY25E	FY26E	FY27E
<b>Net Interest Income</b>	<b>8,293</b>	<b>9,565</b>	<b>11,043</b>	<b>13,060</b>
Other Income	3,079	3,717	4,378	5,244
<b>Total Income</b>	<b>11,373</b>	<b>13,282</b>	<b>15,421</b>	<b>18,303</b>
Total Operating Exp	6,198	7,105	8,197	9,463
<b>PPOP</b>	<b>5,174</b>	<b>6,177</b>	<b>7,225</b>	<b>8,840</b>
Provisions & Contingencies	196	790	1,042	1,371
<b>PBT</b>	<b>4,978</b>	<b>5,387</b>	<b>6,183</b>	<b>7,469</b>
Provision for Tax	1,258	1,358	1,559	1,883
<b>PAT</b>	<b>3,721</b>	<b>4,029</b>	<b>4,624</b>	<b>5,586</b>

Source: Company, Axis Securities Research

### Balance Sheet

(Rs Cr)

Y/E March	FY24	FY25E	FY26E	FY27E
<b>SOURCES OF FUNDS</b>				
Share Capital	487	491	491	491
Reserves	28,607	32,032	35,962	40,711
<b>Shareholder's Funds</b>	<b>29,094</b>	<b>32,523</b>	<b>36,453</b>	<b>41,202</b>
<b>Total Deposits</b>	<b>2,52,534</b>	<b>2,81,131</b>	<b>3,27,401</b>	<b>3,81,435</b>
Borrowings	18,026	33,126	39,856	48,844
Other Liabilities & Provisions	8,657	10,754	12,520	14,621
<b>Total Liabilities</b>	<b>3,08,312</b>	<b>3,57,534</b>	<b>4,16,231</b>	<b>4,86,103</b>
<b>APPLICATION OF FUNDS</b>				
Cash & Bank Balance	18,963	25,898	29,833	32,849
Investments	60,860	70,281	81,849	95,357
Advances	2,09,403	2,39,221	2,78,782	3,27,804
Fixed Assets & Other Assets	19,086	22,133	25,767	30,092
<b>Total Assets</b>	<b>3,08,312</b>	<b>3,57,534</b>	<b>4,16,231</b>	<b>4,86,103</b>

Source: Company, Axis Securities Research

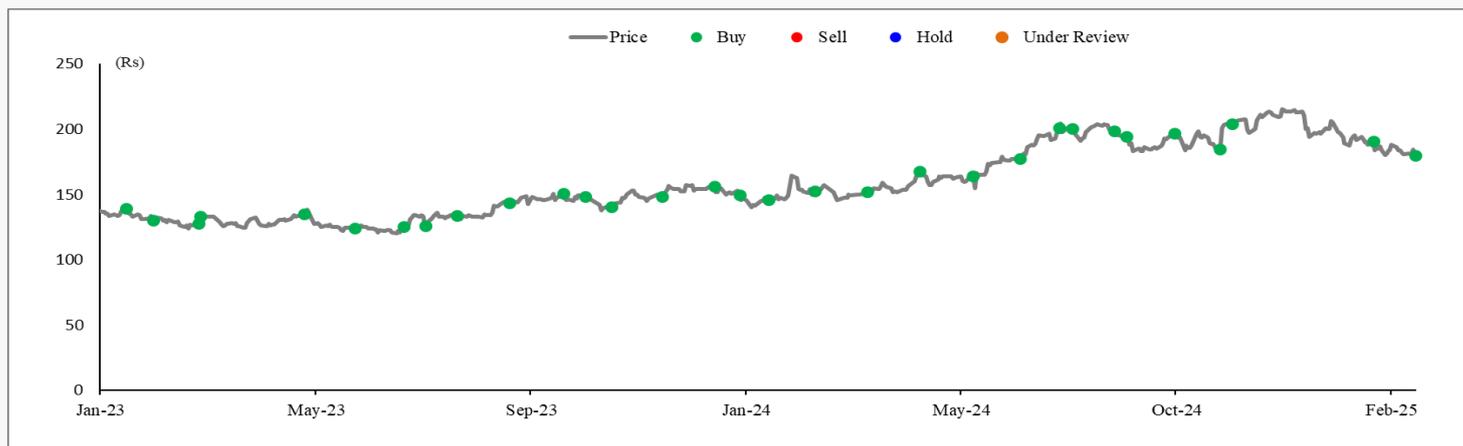
**Ratio Analysis**

(%)

Y/E March	FY24	FY25E	FY26E	FY27E
<b>VALUATION RATIOS</b>				
EPS	15.3	16.4	18.8	22.8
Earnings Growth (%)	7.4	7.4	14.8	20.8
BVPS	119.5	132.5	148.5	167.9
Adj. BVPS	114.3	127.7	143.1	161.4
ROAA (%)	1.3	1.2	1.2	1.2
ROAE (%)	14.7	13.1	13.4	14.4
P/E (x)	11.8	10.9	9.5	7.9
P/ABV (x)	1.6	1.4	1.3	1.1
<b>PROFITABILITY</b>				
NIM (%)	3.2	3.1	3.1	3.2
Cost-Assets Ratio	2.2	2.1	2.1	2.1
Cost-Income Ratio	54.5	53.5	53.2	51.7
<b>BALANCE SHEET STRUCTURE RATIOS</b>				
Loan Growth (%)	20.0	14.2	16.5	17.6
Deposit Growth (%)	18.3	11.3	16.5	16.5
C/D Ratio (%)	82.9	85.1	85.1	85.9
CAR	16.1	16.1	15.6	15.0
CAR Tier I	14.6	14.7	14.2	13.6
<b>ASSET QUALITY</b>				
Gross NPLs (%)	2.2	2.0	1.9	1.9
Net NPL (%)	0.6	0.5	0.5	0.5
Coverage Ratio (%)	72.3	75.0	75.0	75.0
Credit Costs	0.1	0.4	0.4	0.4
<b>ROAA TREE</b>				
Net Interest Income	2.9	2.9	2.9	2.9
Non-Interest Income	1.1	1.1	1.1	1.2
Operating Cost	2.2	2.1	2.1	2.1
Provisions	0.1	0.2	0.3	0.3
Tax	0.4	0.4	0.4	0.5
ROAA	1.3	1.2	1.2	1.3
Leverage (x)	11.2	10.8	11.2	11.6
ROAE	14.7	13.1	13.4	14.5

Source: Company, Axis Securities Research

## Federal Bank Price Chart and Recommendation History



Date	Reco	TP	Research
01-Jan-23	BUY	160	Top Picks
17-Jan-23	BUY	170	Result Update
01-Feb-23	BUY	170	Top Picks
01-Mar-23	BUY	170	Company Update
01-Mar-23	BUY	170	Top Picks
01-Apr-23	BUY	170	Top Picks
02-May-23	BUY	170	Top Picks
08-May-23	BUY	155	Result Update
01-Jun-23	BUY	155	Top Picks
03-Jul-23	BUY	155	Company Update
01-Jul-23	BUY	155	Top Picks
14-Jul-23	BUY	155	Result Update
01-Aug-23	BUY	160	Result Update
01-Sep-23	BUY	160	Top Picks
03-Oct-23	BUY	165	Top Picks
17-Oct-23	BUY	180	Result Update
01-Nov-23	BUY	180	Top Picks
01-Dec-23	BUY	180	Top Picks
01-Jan-24	BUY	180	Top Picks
17-Jan-24	BUY	180	Result Update
02-Feb-24	BUY	180	Top Picks
01-Mar-24	BUY	180	Top Picks
01-Apr-24	BUY	180	Top Picks
03-May-24	BUY	205	Result Update
03-May-24	BUY	205	Top Picks
01-Jun-24	BUY	205	Top Picks
01-Jul-24	BUY	205	Top Picks
25-Jul-24	BUY	230	Result Update
01-Aug-24	BUY	230	Top Picks
02-Sep-24	BUY	230	Top Picks
01-Oct-24	BUY	230	Top Picks
28-Oct-24	BUY	230	Result Update
04-Nov-24	BUY	230	Top Picks
29-Jan-25	BUY	225	Result Update
24-Feb-25	BUY	225	Analyst Meet Update

Source: Axis Securities Research

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Compliance Officer Details: Name – Mr. Maneesh Mathew, Tel No. – 022-68555574, Email id – [compliance.officer@axisdirect.in](mailto:compliance.officer@axisdirect.in);

Registered Office Address – Axis Securities Limited, Unit No.002, Building- A, Agastya Corporate Park, Piramal Realty, Kamani Junction, Kurla (W), Mumbai – 400070.

Administrative office address: Axis Securities Limited, Aurum Q Parc, Q2 Building, Unit No. 1001, 10th Floor, Level – 6, Plot No. 4/1 TTC, Thane – Belapur Road, Ghansoli, Navi Mumbai, Pin Code – 400710.

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<b>Ratings</b>	<b>Expected absolute returns over 12 – 18 months</b>
BUY	More than 10%
HOLD	Between 10% and -10%
SELL	Less than -10%
NOT RATED	We have forward looking estimates for the stock, but we refrain from assigning valuation and recommendation.
UNDER REVIEW	We will revisit our recommendation, valuation and estimates on the stock following recent events
NO STANCE	We do not have any forward-looking estimates, valuation or recommendation for the stock

Note: Returns stated in the rating scale are our internal benchmark.